

STRATEGIC ISSUES

Key trends water districts face in the 2020's...

Political

American politics are complex and divisive today. The District has to balance many competing interests to meet its mission, mandates, and vision. Success relies on listening, understanding the latest science, and collaboration with others. The District works with legislators and regulators to keep ahead of political trends and water industry regulations.

Economic

The water industry is capital intensive. Districts must balance rates, proactive system maintenance, and operating efficiency with staff skills and knowledge investment, new capacity, and better ways of doing things. Water conservation is critical but diminishes District revenues, which drives our business model innovation for long-term success.

Social

Our population continues to grow and diversify. To sustain a community-representative workforce and successfully work with that diverse community, the District is learning and changing how it does business. We are evolving with each new generation's needs and expectations.

Technical

Across our industry, water system elements are being integrated (water, wastewater, and stormwater) into a single system that accounts for every drop. "One Water" planning and management is where the industry is going and leading to better regional planning. Digital technologies are driving rapid changes in every industry aspect.

Environmental

District's must protect the water supplies that enable community health and safety. This requires the water basin's natural environment and ecology stewardship. Our industry science helps us respond to climate and local weather trends (and risks). Beyond regulatory compliance, increasingly the public demands sustainability and ecological restoration from all businesses and government agencies.

Legal

Three legal trends are having a strategic impact: First, regulatory changes pressure capital budgets. Second, social media and video conferencing have changed customer outreach and community engagement. Third, defining an independent contractor and an employee is hard with new staffing model deployments.

MISSION

The EVMWD team delivers total water management that powers the health and vibrancy of its communities so life can flourish.

VALUES

To succeed, we prize above all...

- **PROFESSIONALISM**
Perseverance, Productivity, Reliability, Poise, Quality Work, Competence
- **ENTHUSIASM**
Learning, Innovation, Compassion, Sense of Humor, Humility, Excitement, Mindfulness
- **INTEGRITY**
Loyalty, Courage, Insight, Transparency, Openness
- **INCLUSIVENESS**
Communication, Appreciation, Diversity, Teamwork, Respect
- **STEWARDSHIP**
Fiscal Responsibility, Environmental Responsibility, Customer Service, Resource Management, Safety Consciousness

VISION

EVMWD is Southern California's most innovative, diverse and trusted public utility partner. By 2030 we will be...

- Innovative, creative, proactive, and technologically advanced.
- Managing "One Water:" water sourcing, wastewater treatment, water recycling.
- Trusted and recognized for positive relationships: Customers, Community, Staff.
- Fiscally fit and delivering the highest value.



ELSINORE VALLEY

MUNICIPAL WATER DISTRICT

Strategic Plan Overview

Welcome to Elsinore Valley Municipal Water District.

This is an overview of the Elsinore Valley Municipal Water District 2021-2026 Strategic Plan. The Plan was developed through collaborative workshops and working sessions with the District's Board of Directors and staff. Industry research, trend analysis, and stakeholder perceptions informed our strategic planning process.
- Greg Thomas, General Manager

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2021-2026

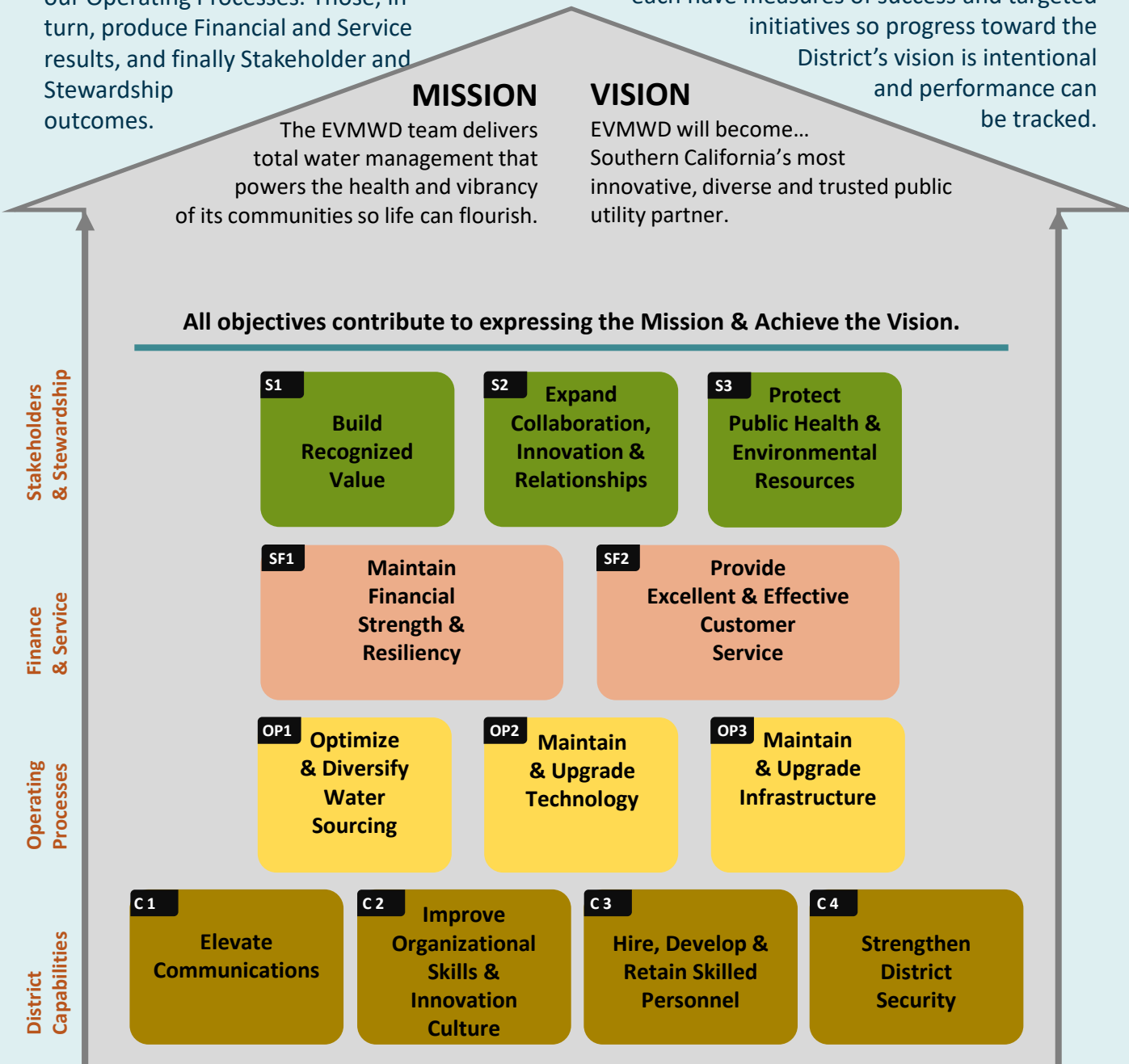
Elsinore Valley Municipal Water District - Strategy Map

About this map:

Each block represents an objective that EVMWD works to achieve every day. The bottom row of objectives improve our District Capabilities. These enable the next layer up, our Operating Processes. Those, in turn, produce Financial and Service results, and finally Stakeholder and Stewardship outcomes.

Doing a good job:

EVMWD's Board and Staff are working hard to achieve these objectives. There is a direct linkage between getting results on the objectives and expressing the District's mission. The objectives each have measures of success and targeted initiatives so progress toward the District's vision is intentional and performance can be tracked.



EVMWD VALUES:

- Professionalism ■ Enthusiasm ■ Integrity ■ Inclusiveness ■ Stewardship